Enlightening Imagination

IMSCC 2026

Booth Guide

4D ZONE

Global, Company & Artist Booth Guide

NATIONAL BOOTHS, A COMPANY BOOTH & AN ARTIST SIGN BOOTH

01 Indonesia GLOBAL	02 Mongolia GLOBAL	03 Sweden GLOBAL
04 RuntheK COMPANY	05 Rocky Byun ARTIST	06 Philippines GLOBAL

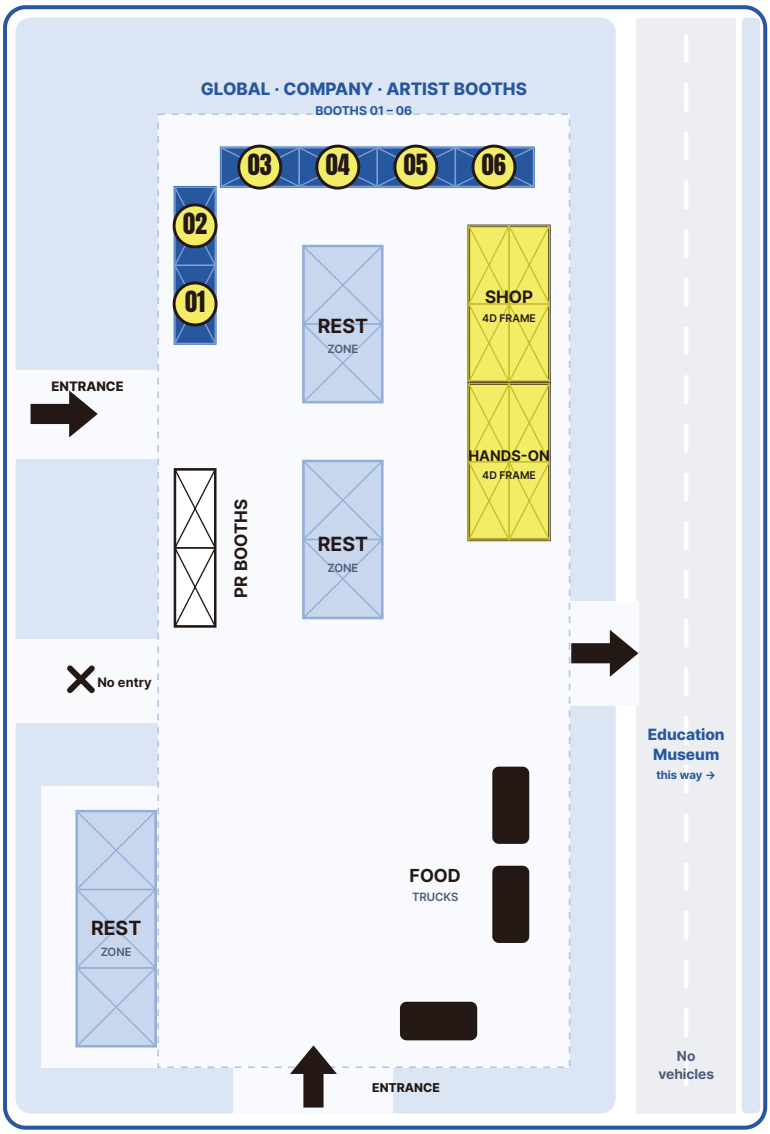
DATE	BOOTH HOURS	PLACE
October 31, 2026 Saturday	09:00 – 16:00 All 4D Zone booths	Teacher Culture Center Parking Lot Korea National University of Education (KNUE)

4D FRAME X EMBODIED AI : PLAY, CREATE, INTERACT!

Hosted by **Korea National University of Education · Foundation for the Advancement of STEAM**

4D ZONE MAP

In the Teacher Culture Center parking lot, the 4D Zone brings together **national booths**, a **company booth**, an **artist sign booth**, 4D Frame hands-on and shop booths, a rest zone and food trucks.



BOOTH LINEUP

01 **Indonesia**
Congklak game · island banner · puppets

02 **Mongolia**
Gobi bear 4D Frame works · counting

03 **Sweden**
Da Vinci bridges · juggling · prosthetics

04 **RuntheK** COMPANY
Get a Korean name · honorary ambassador

05 **Rocky Byun** ARTIST
Name signing 14:00–15:30 · photo spot

06 **Philippines**
The Agila 4DFrame eagle · banig weaving

ZONE LAYOUT

Global, Company & Artist	Booths 01 – 06	6 tents
PR Booths	KNUE · Foundation for the Advancement of STEAM	2 tents
4D Frame Shop	4D Frame sales	4 tents
4D Frame Hands-on	Try building with 4D Frame	4 tents
Rest Zone	100 floor cushions	14 tents
Food Trucks	Snacks & meals	3 trucks

※ Booth positions and numbers may change on site.

BOOTH HOURS	SET-UP	PLACE	RAIN
09:00 – 16:00	**08:00 – 09:00**	**Parking Lot**	**Open rain or shine**
All 4D Zone booths	Booth set-up	Teacher Culture Center	Light rain: as normal

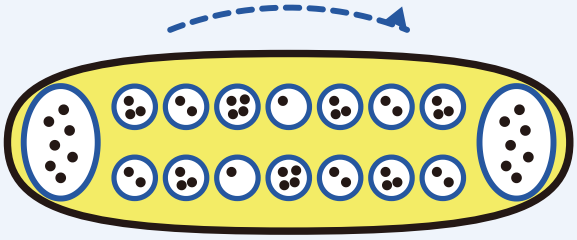
GLOBAL BOOTH

01 INDONESIA

Let's play Congklak!

The booth is wrapped in a large banner featuring the cultures of Indonesia's many islands. Drop by to play **Congklak**, a traditional game that calls for mathematical thinking, and see traditional instruments and puppets up close.

CONGKLAK BOARD



MATH INSIDE

Count, distribute and plan your next move.

Congklak is a strategy game that turns math into play.

WHAT'S ON

Congklak
A traditional board game of sowing seeds into small pits. Experience the math behind the rules.

Cultures of All Islands
A large banner around the booth introduces the cultures of Indonesia's islands.

Traditional Instruments
Prototypes of traditional Indonesian musical instruments on display.

Traditional Puppets
Take a close look at traditional Indonesian puppets.

Souvenirs
Keychains and bookmarks brought all the way from Indonesia.

BOOTH	PLACE	HOURS	PROGRAM
No. 01	**4D Zone**	**09:00 – 16:00**	**Play · Display · Gifts**
Global Booth	Teacher Culture Center	Sat, Oct 31	Hands-on & souvenirs

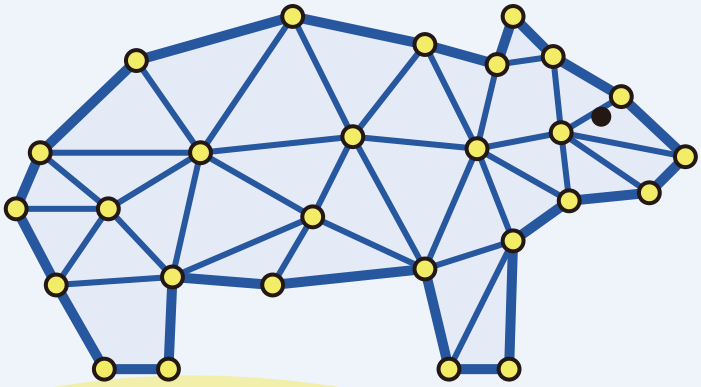
GLOBAL BOOTH

02 MONGOLIA

Meet the Gobi Bear!

Team Mongolia presents **two 4D Frame creations** about the Gobi bear (**mazaalai**) and its ecosystem, together with a hands-on counting activity for visitors.

MAZAALAI · GOBI BEAR



DID YOU KNOW?

The mazaalai is a bear that lives only in the Gobi Desert of Mongolia.

WHAT'S ON

Two 4D Frame Creations

Two 4D Frame works depicting the Gobi bear and its ecosystem.

Hands-on Counting

Join a hands-on counting activity that goes with the creations.

Meet Team Mongolia

Four students and their teacher run the booth themselves.

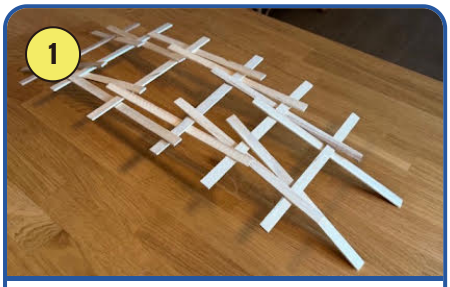
BOOTH	PLACE	HOURS	TEAM
No. 02	**4D Zone**	**09:00 – 16:00**	**1 teacher · 4 students**
Global Booth	Teacher Culture Center	Sat, Oct 31	Team Mongolia

GLOBAL BOOTH

03 SWEDEN

Hands-on STEAM from Sweden

Build Da Vinci bridges, juggle with math and physics, and try student-designed 4DFrame prosthetics: **hands-on STEAM activities** at a booth dressed in a large Swedish flag.



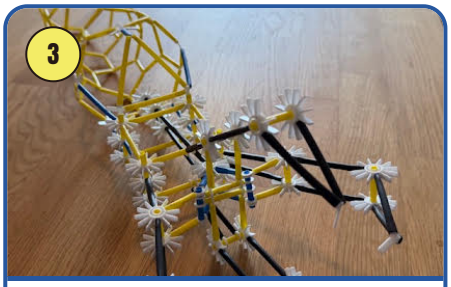
Da Vinci Bridge Challenge

Build a bridge from blue and yellow wooden sticks, led by 12-year-old Finn from BMSL.



Juggling Workshop

Short workshops with teacher Filip Borglund linking juggling to math, gravity and space.



4DFrame Prosthetic Challenge

Try the 4DFrame prosthetics designed by Klara and Vega: grab and move light objects.

MORE TO EXPLORE

Student-made Video Games

Play A.R.M.O.R. and Moonbreaker, 4DFrame-themed games by the students (laptop or QR).

Space Education

Space education materials from ESERO Sweden and other space-themed resources.

Digital Activities

Scan QR codes to try online activities on your own device.

Souvenirs & Prizes

Complete selected juggling or bridge challenges to win a small gift.

TEAM SWEDEN · BOOTH TEAM

Mariana Back	Philippe Longchamps	Filip Borglund	Finn
Team Leader	Teacher · Booth Coordination	Teacher · Juggling Workshop	Student · Da Vinci Bridges

BOOTH	PLACE	HOURS	KEYNOTE
No. 03	**4D Zone**	**09:00 – 16:00**	**13:25 – 13:40**
Global Booth	Teacher Culture Center	Sat, Oct 31	Philippe Longchamps · Main Hall

COMPANY BOOTH

04 RUNTHEK

Become a RuntheK Ambassador!

Get your own Korean name and become an Honorary RuntheK Ambassador! Take on traditional Korean games and share your ideas for traveling in Korea, and RuntheK will create a Korean name just for you.

BOOTH MISSIONS ABOUT 10 MIN PER PERSON



MISSION 01 **Korean Play Lab**

Play traditional Korean games and make friends with Korean students.

KEY **Traditional games such as jegichagi, tuho and ttakji-chigi**



MISSION 02 **Korea Travel Lab**

Look through photos of Korean sights and activities, vote for the ones you'd love to try, then leave a message for Korea on a sticky note.

KEY **Plan your own trip to Korea**



MISSION 03 **Ambassador Desk**

RuntheK creates a Korean name for you from your name and the meaning you wish for. Receive a Hangeul name card and an honorary ambassador certificate.

KEY **Learn what your Korean name means + get your Hangeul name card**



FINAL MISSION **Ambassador Photo Zone**

Hold up your name card and certificate and take your ambassador photo at the photo zone.

KEY **Pose with Korean props such as costumes, gat (traditional hats) and accessories**

Run by RuntheK · A cultural content company that curates Korean local culture into hands-on programs and, through its AEO platform, helps travelers from abroad discover local experiences in Korea.

Real Korea, Curated for You.

www.runthek.world
@runthek.world
info@runthek.com

BOOTH	PLACE	HOURS	DURATION
No. 04	**4D Zone**	**09:00 – 16:00**	**About 10 min**
Company Booth	Teacher Culture Center	Sat, Oct 31	per person

ARTIST BOOTH

05 ROCKY BYUN

Find Your Center!

Meet balancing artist Rocky Byun at his sign booth. He stands objects up with nothing but gravity: no glue, no tricks. Get a signature with your name on it, then take a photo under the booth banner. Signing runs **14:00 – 15:30**.



ROCKY BYUN BALANCING ARTIST

Balancing artist
Researcher at Korea National University of Education

"I am the person who fails more than anyone in the world."
No glue, no tricks: only gravity.

AS SEEN ON CNN · BBC · NBC TODAY SHOW · FOX Good Day D.C. · Discovery Channel · France's Got Talent · tvN You Quiz on the Block

HOW TO GET A SIGNATURE 14:00 - 15:30

STEP 1
Write Your Name
Write your name with the paper and pens in front of the booth, then join the line.

STEP 2
Get It Signed
Hand your paper to the artist, who writes your name for you.

STEP 3
Take a Photo
Take a commemorative photo under the booth banner.









BOOTH	PLACE	SIGN HOURS	KEYNOTE
No. 05	**4D Zone**	**14:00 – 15:30**	**13:05 – 13:25**
Artist Sign Booth	Next to Teacher Culture Center	Signing hours	Main Hall · Finding Your Center

GLOBAL BOOTH

06 PHILIPPINES

Soaring Together!

Team Philippines from Zion Academy of Carmona presents **The Agila**, a 4DFrame Philippine Eagle, and **Likha ng Agila**, a hands-on weaving activity inspired by the traditional Filipino banig mat.



THE AGILA 4DFRAME EAGLE

The Philippine Eagle, the national bird and a symbol of strength, freedom and courage, built with 4DFrame.

"We are Filipinos. We are innovators. We are one STEAM community."

When we stand united, there is no limit to how high we can soar.

FILIPINO SPIRIT Strength · Courage · Resilience · Creativity · Unity

HANDS-ON: LIKHA NG AGILA WEAVING FILIPINO HERITAGE

STEP 1
Weave
Choose colorful paper strips and weave them over and under, following banig-inspired patterns.

STEP 2
Create
Turn your woven square into a bookmark or tile in the flag's blue, red, yellow and white.

STEP 3
Share
Write one word for the Filipino spirit (Courage, Unity, Hope...) and add it to the Wings of Unity display.



THE MESSAGE

One tradition. Many hands. One world united.

Just as strips woven together make a strong, beautiful pattern, people from different cultures can build a more united world.

Mabuhay!

BOOTH	PLACE	HOURS	TEAM
No. 06	**4D Zone**	**09:00 – 16:00**	**Zion Academy**
Global Booth	Teacher Culture Center	Sat, Oct 31	of Carmona · students & parents

BOOTH NOTES

TIMELINE SATURDAY, OCTOBER 31

08:00 — Booth Set-up
08:00 – 09:00

09:00 — Booths Open
All 4D Zone booths running

16:00 — Booths Close
End of booth hours

STANDARD SET PER BOOTH

Canopy tent	6,000 × 3,000 mm	×1
Tables	1,800 × 750 mm	×3
Plastic chairs	Per booth	×12

BOOTH REQUESTS

Booth	Brought by the team	Requests to the organizers
01 **Indonesia** GLOBAL BOOTH	Island-culture banner (tent side), Congklak, instrument prototypes & puppets, keychain & bookmark souvenirs	**Tent specs in advance**, to prepare banner mounting
02 **Mongolia** GLOBAL BOOTH	Two 4D Frame creations, counting activity · 1 teacher, 4 students	No additional requests
03 **Sweden** GLOBAL BOOTH	Large Swedish flag, bridge & 4DFrame kits, laptop, laminated materials	**3 tables** at least 120 cm wide (min. 2), **4+ chairs**, **power outlet** for a laptop, **campus Wi-Fi** (password)
04 **RuntheK** COMPANY BOOTH	Korean games, travel voting board & sticky notes, name cards & certificates, photo props	**3 tables**, **side walls closed on 3 sides**
05 **Rocky Byun** ARTIST BOOTH	**Signing 14:00–15:30** · Booth banner (photo spot), paper & pens in front of the booth · Flow: write your name → artist signs → photo under the banner	**3 × 3 m booth**, **desk & chair**
06 **Philippines** GLOBAL BOOTH	The Agila (4DFrame Philippine Eagle), banig weaving kit (paper strips), Wings of Unity display · run by students & parents	**Booth allocation** (late request), also used as the delegation base camp

Rain Plan

The 4D Zone and Rest Zone run as normal in the rain. In heavy rain, the organizers will decide whether to proceed or scale down.

On-site Help

Ask the 4D Zone site manager or the Event HQ in the Teacher Culture Center. Please arrange extra needs such as power, Wi-Fi or side walls in advance.